12th Annual
HEALTH INFORMATION TECHNOLOGY SUMMIT
Optimize Data Utilization, Achieve HIE Success, and Maximize Patient Connectivity for Improved Outcomes and Care Coordination
MARCH 22-25, 2015 • THE MARRIOTT WARDMAN PARK HOTEL • WASHINGTON D.C.

FEATURED KEYNOTE SESSION:
Technology’s Role in Health Care Transformation: Where Will Investments Result in Higher Quality and Greater Affordability?

Moderator:
Robert M. Wachter, MD
Professor and Associate Chair, Department of Medicine, UCSF

John Neiderhuber, MD
Chief Executive Officer
INOVA TRANSLATIONAL MEDICINE INSTITUTE; Former Director NATIONAL CANCER INSTITUTE

Victor Dzau, MD
President
INSTITUTE OF MEDICINE

Bryce Williams
Chief Executive Officer and President
SEECHANGE HEALTH

OUR DISTINGUISHED SPEAKERS INCLUDE:

SUMMIT CHAIRMAN:
Mark Hagland
Editor-in-Chief
HEALTHCARE INFORMATICS

Ricky Bloomfield, MD
Director, Mobile Technology Strategy
DUKE MEDICINE

Ryan Bosch, MD
Chief Medical Information Officer
INOVA HEALTH SYSTEM

John D. Carew, PhD
Assistant Vice President, Dickson Advanced Analytics
CAROLINAS HEALTH CARE SYSTEM

Mark Caron
Senior Vice President and Chief Information Officer
CAPITAL BLUECROSS

David Chou
Chief Information Officer
UNIVERSITY OF MISSISSIPPI MEDICAL CENTER

Doug Dietzman
Executive Director
MICHIGAN HEALTH INFORMATION EXCHANGE

Stephan Fihn, MD
Director, Office of Analytics and Business Intelligence
VETERANS HEALTH ADMINISTRATION (VHA)

Joseph C. Kvedar, MD
Founder and Director, Center for Connected Health
PARTNERS HEALTHCARE

Marc Probst
Chief Information Officer
INTERMOUNTAIN HEALTHCARE

Christopher Ross
Chief Information Officer
MAYO CLINIC

Richard Skinner
Chief Technology and Health Information Officer
UNIVERSITY OF VIRGINIA HEALTH SYSTEM

David Watson
Chief Executive Officer
CAL INDEX

Deanna Wise
Executive Vice President and Chief Information Officer
DIGNITY HEALTH

for more information visit
www.worldhealthcarecongress.com
Dear Colleague:

It’s a great time to be involved in health information technology! Never have we had so much opportunity to transform the industry and make life better for people worldwide. Never have we had so many financial and professional resources available. Never has the focus of the U.S. federal government been so acute to helping! Indeed, it is a great time to be in HIT.

There is much to do. It must be done right and it must be done quickly. Literally people’s lives are at stake. Some hurdles have been jumped, our industry is demanding technology and we now have more health care information digitized than ever before. This is good. However, and this may sound like a trite statement, to get meaningful use from the federal Meaningful Use program requires that we develop solutions for real interoperability of health care systems and data fluidity.

The WHCC 12th Annual Health Information Technology Summit provides an excellent opportunity to exchange ideas and latest developments in HIT. The solution to this vexing problem of achieving interoperability requires leadership from health care, technology, and government organizations — the HIT Summit provides a platform for idea-sharing by these key constituents. I personally look forward to the exchange of ideas and the development of practical steps to move our industry to concrete solutions.

This summit is valuable because of the courageous and innovative ideas brought by the global participants. I truly look forward to an open exchange of thinking and the great learnings I will gain from being together.

Join us in March to gain in-depth knowledge from these and other sessions:

- Adopt Technology as an Engine for Health Care Advancement
- Build an Interoperable Ecosystem and Increase Connectivity of Health Information
- Next Generation EHR: Access and Exchange More Information to Attain Meaningful Use (MU)
- Technology Needs for Accountable Care Organization Success
- Insight on Data Analytics and Governance to Manage Information, Increase Access, and Improve Care
- Enhanced Patient Engagement Approaches: An Era of Mobile Health

Hope to see you in March 2015!

Best Regards,

Marc Probst
Chief Information Officer
INTERMOUNTAIN HEALTHCARE

WHO SHOULD ATTEND:
Senior-level executives from hospital and health systems, group practice, health plans, and government organizations in roles including:

- Chief Information Officer
- Chief Technology Officer
- Chief Medical Information Officer
- Chief Innovation Officer
- Chief Nursing Informatics Officer
- VPs and Directors of:
  - IT/IS
  - Security/Privacy
  - Practice Transformation
  - mHealth/Telehealth
  - Data/Clinical Informatics/Analytics
  - Emerging Technologies

In addition to the above audience, this summit also benefits IT solution providers, EMR/EHR vendors, and companies offering services in data analytics, security, storage, mHealth, and telehealth.

22,000+ EXECUTIVES HAVE BENEFITED FROM WHCC

“THE HEALTH CARE SYSTEM IS CONSTANTLY TRANSFORMING. THE WHCC IS A PLACE TO LEARN ABOUT ALL THE CHANGES.”

— Steven Shapiro, MD, Chief Medical and Scientific Officer President, Physician Services Division, Executive Vice President, UNIVERSITY OF PITTSBURGH MEDICAL CENTER (UPMC)
### DirectTrust Co-Located Summit

**THE FUTURE OF INTEROPERABLE HEALTH IT: DIRECT, EHEALTH EXCHANGE, AND BEYOND**

Presentation, debate, and discussion on the future of interoperable health IT. With ONC's role diminishing, what are the options and opportunities for the private sector to make interoperable health information exchange a reality, not just in 10 years, but in the here and now? Plus, the “latest and greatest” news, experiences, and technical updates to Direct exchange from experts in the DirectTrust membership.

<table>
<thead>
<tr>
<th>Time</th>
<th>Description</th>
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<tbody>
<tr>
<td>2:00</td>
<td><strong>Opening Remarks</strong></td>
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<td></td>
<td>David C. Kibbe, MD MBA</td>
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<td>President and Chief Executive Officer DirectTrust</td>
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<td>Christopher Ross Chief Information Officer MAYO CLINIC</td>
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<tr>
<td>2:15</td>
<td><strong>DirectTrust</strong>: Fired or FHIRed Up? Building on Existing Security and Identity Frameworks for Innovation</td>
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<td>Arien Malec Vice President, Strategy and Product Marketing relayHealth David McCallie CERNER CORPORATION.</td>
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<tr>
<td>3:45-4:15</td>
<td>Refreshment Break in the Executive Networking Lounge</td>
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<td>4:15</td>
<td><strong>Break Out Sessions</strong></td>
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<td></td>
<td><strong>Session A: Technical</strong> — Wicked Problems, Righteous Solutions: Learnings from Two Years of DirectTrust PKI and Interoperability Testing Experiences</td>
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<td></td>
<td>Greg Meyer Director CERNER CORPORATION Luis C. Maas III, MD, PhD Chief Technology Officer EMR DIRECT</td>
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<td><strong>Session B: Business/Policy</strong> — The Business Case for Interoperability</td>
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<td></td>
<td>Leslie Kelly Hall Senior Vice President of Policy HEALTHWISE, INC. Holly Miller, MD, MBA Chief Medical Officer MEDALLIES Additional Thought Leaders TBA</td>
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<td>5:15</td>
<td><strong>Reaction Panel</strong></td>
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<td>Moderator: Brian Ahier MEDICITY Additional Thought Leaders TBA</td>
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<tr>
<td>6:00-7:30</td>
<td><strong>Insiders Reception for All Attendees</strong></td>
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To register, please visit: [www.worldcongress.com/whccHIT](http://www.worldcongress.com/whccHIT) • Call: 800-767-9499 • Email: wcreg@worldcongress.com
### Monday, March 23, 2015

#### 8:00 - Congress Welcome

#### 8:05
**Adapting and Succeeding in a Time of Change**

- **Speaker:** Steve Forbes
  - Chairman and Editor-in-Chief
  - FORBES MEDIA

#### 8:30
**Stakeholder Response: Is it Time to Hedge Your Bets or Go All in with Bigger Ones in the Uncertain Landscape of Churn, Exchanges, and Expansion?**

- **Moderator:** Gary Ahlquist
  - Senior Vice President and Partner, Global Health Practice
  - STRATEGY&
- **Speaker:** Steve Forbes
  - Chairman and Editor-in-Chief
  - FORBES MEDIA
- **Speaker:** Clint Hailey
  - Senior Vice President, Chief Managed Care Officer
  - TENET HEALTHCARE CORPORATION
- **Speaker:** Pamela Morris
  - President and Chief Executive Officer
  - CARESOURCE

#### 8:10
**Technology’s Role in Health Care Transformation: Where Will Investments Result in Higher Quality and Greater Affordability?**

- **Moderator:** Robert M. Wachter, MD
  - Professor and Associate Chair, Department of Medicine, UCSF
  - Author, *The Digital Doctor: Hope, Hype and Harm at the Dawn of Medicine’s Computer Age*
- **Speaker:** Victor Dzau, MD
  - President
  - INSTITUTE OF MEDICINE
- **Speaker:** John Niederhuber, MD
  - Chief Executive Officer, INOVA TRANSLATIONAL MEDICINE INSTITUTE
  - Former Director, NATIONAL CANCER INSTITUTE
- **Speaker:** Bryce Williams
  - Chief Executive Officer and President
  - SEECHANGE HEALTH

#### 10:15 - 11:00
**CONCURRENT MARKET INSIGHTS A-F**

- **A1 Patients Take the Wheel: The Road Ahead**

  *Additional Market Insight opportunities are available on Monday, Tuesday, and Wednesday.*

  If you have a product or solution that you would like to showcase in the Market Insight discussions, please contact us.

  **A-K:** Bernie Weiss, Vice President, Business Development
  - Bernie.Weiss@worldcongress.com
  - 781-939-2502

  **L-Z:** Suzanne Carroll, Manager, Business Development
  - Suzanne.Carroll@worldcongress.com
  - 781-939-2648

#### 11:05
**Adopt Technology as an Engine for Health Care Advancement**

- **Moderator:** Mark Hagland
  - Editor-in-Chief
  - Healthcare Informatics
- **Speaker:** David Bowen
  - Chief Information Officer
  - MILITARY HEALTH SYSTEM
  - Director, Health Information Technology, DIRECTORATE FOR THE DEFENSE HEALTH AGENCY
- **Speaker:** Richard Skinner
  - Chief Technology and Health Information Officer
  - UNIVERSITY OF VIRGINIA HEALTH SYSTEM
- **Speaker:** Manish Vipani
  - Vice President, Enterprise Architecture
  - KAISER PERMANENTE

#### 12:05 - 1:15
**Luncheon in the Executive Networking Lounge**

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**TO REGISTER, PLEASE VISIT:** [WWW.WORLDCONGRESS.COM/WHCCHIT](http://WWW.WORLDCONGRESS.COM/WHCCHIT) • **CALL:** 800-767-9499 • **EMAIL:** WCREG@WORLDCONGRESS.COM
1:20

Build an Interoperable Ecosystem and Increase Connectivity of Health Information

- Facilitate collaboration between providers, payers, federal agencies, and other stakeholders while complying with regulations
- Build a clinical model around interoperability to ensure the right clinician is available at the right time
- Understand innovative HIE models that enable effective sharing of patient data and facilitate delivery of Patient Health Records (PHR) to consumers
- Achieve industry-wide interoperability among providers and HIE networks by mirroring the banking industry – Automated Clearing House (ACH) network

**Moderator:**
Greg Slabodkin
Managing Editor
Health Data Management

**Health Data Management**

**Doug Dietzman**
Executive Director, MICHIGAN HEALTH INFORMATION EXCHANGE
Member, Health Business Solutions Committee
HEALTH INFORMATION MANAGEMENT SYSTEMS SOCIETY (HIMSS)

**Christopher Ross**
Chief Information Officer
MAYO CLINIC

**David Watson**
Chief Executive Officer
CAL INDEX

2:20

Next Generation EHR: Access and Exchange More Information to Attain Meaningful Use (MU)

- Create an EHR ecosystem that encompasses and connects hospitals and clinics to share patient health information
- Explore the benefits of automated EHRs to reduce clinical expenditure: Hear from organizations with successful EHR rollouts
- Learn about the importance of vendor relations
- Allocate sufficient budget for training clinical staff
- Discuss strategies to overcome obstacles and navigate a smooth transition to Stage 2 MU

**Moderator:**
Kyle Murphy
Director, Editorial
XTENTIAL MEDIA

**Marc Probst**
Chief Information Officer
INTERMOUNTAIN HEALTHCARE

**Ryan Bosch, MD**
Chief Medical Information Officer
INOVA HEALTH SYSTEM

**Deanna Wise**
Executive Vice President and CIO
DIGNITY HEALTH

3:20-4:00 • Refreshment Break in the Executive Networking Lounge

4:05

Policy and Progress toward Patient-Centered Health Reforms

**Phil Roe, MD, (R-TN)**
Co-Chair, GOP Doctors Caucus
U.S. HOUSE OF REPRESENTATIVES

4:30

Accountable Care: What Have We Learned on the Path to Payment Reform

- Strategic insights from health system, plan, and other leaders transitioning from FFS to value-based care
- Why have some ACOs failed and others succeeded?
- Where is industry experiencing measurable benefits?
- How has the ACO model started disruptive processes for providers, payers, and hospital financing?

**Joseph Gifford, MD**
Chief Executive
PROVIDENCE-SWEDESHEALTH ALLIANCE

Additional Thought Leaders TBA

5:15

Employer View: The Business Community as a Catalyst to Health System Change

- Perspective on how the business community can influence delivery reforms
- Approaches to reduce cost by equipping employees to partner in health care decisions
- Uptake and outcomes of financial incentive programs and cost transparency tools

**Gary W. Loveman**
Chairman, Chief Executive Officer and President, CAESARS ENTERTAINMENT CORPORATION
Chair, Health and Retirement Committee, BUSINESS ROUNDTABLE

6:00-7:00 • Reception in the Executive Networking Lounge
**TUESDAY, MARCH 24, 2015**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>7:00-6:30</td>
<td>Congress Registration Open</td>
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<tr>
<td>7:00-8:00</td>
<td>Peer-to-Peer Networking Breakfasts</td>
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<td>8:05</td>
<td><strong>Afternoon Remarks</strong></td>
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<td></td>
<td>Merrill Goozner, Editor, <em>Modern Healthcare</em></td>
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<td>8:10</td>
<td><strong>Point-Counter-Point: Economics and Opportunities of the ACA: What Changes Are Necessary?</strong></td>
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<td>• Economic determinants impacting provider, payer, employer, and supplier business strategies</td>
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<td>• How could the ACA Marketplaces be reformed and expanded?</td>
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<td>• The potential of market forces to affect pricing, overall cost, and innovation in health care</td>
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<td>Moderator: Robert Pearl, MD, Executive Director and Chief Executive Officer, THE PERMANENTE MEDICAL GROUP, KAISER PERMANENTE</td>
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<td>Bob Kocher, MD, Partner, VENROCK; Former Special Assistant to the President for Healthcare and Economic Policy NATIONAL ECONOMIC COUNCIL</td>
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<td>Avik Roy, Senior Fellow, MANHATTAN INSTITUTE, Opinion Editor, FORBES</td>
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<td>8:55</td>
<td><strong>Control Cost Drivers in a Shifting Reimbursement Environment</strong></td>
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<td>• Discuss levers that payers, providers, and employers can pull to impact health care cost</td>
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<td>• Hear about Rosencare, an employer-led alternative to the ACA that is dramatically reducing cost while providing richer health benefits, and how it can apply to the broader U.S. health system</td>
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<td>• Gain insight into trends impacting the cost curve including provider consolidation, utilization, and specialty drug pricing</td>
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<td>Moderator: Joseph J. Fifer, President and Chief Executive Officer, HEALTHCARE FINANCIAL MANAGEMENT ASSOCIATION (HFMA)</td>
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<td>Pamela F. Cipriano, RN, President, AMERICAN NURSES ASSOCIATION</td>
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<td>Brock Hardaway, Chief Executive Officer, MILLENNIUM HEALTH</td>
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<td>Robert Pearl, MD, Executive Director and Chief Executive Officer, THE PERMANENTE MEDICAL GROUP, KAISER PERMANENTE</td>
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<td>Harris Rosen, President and Chief Operating Officer, ROSEN HOTELS &amp; RESORTS</td>
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<td>9:55-10:40</td>
<td>Refreshment Break in the Executive Networking Lounge</td>
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<td>10:45-11:30</td>
<td><strong>CONCURRENT MARKET INSIGHTS A-F</strong></td>
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<td>A-K: Bernie Weiss, Vice President, Business Development • <a href="mailto:Bernie.Weiss@worldcongress.com">Bernie.Weiss@worldcongress.com</a> • 781-939-2502</td>
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<td>L-Z: Suzanne Carroll, Manager, Business Development • <a href="mailto:Suzanne.Carroll@worldcongress.com">Suzanne.Carroll@worldcongress.com</a> • 781-939-2648</td>
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<tr>
<td>11:30</td>
<td><strong>Technology Needs for Accountable Care Organization Success</strong></td>
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<td>• Create an effective IT strategy and structure</td>
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<td>• Manage and integrate clinical and financial data</td>
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<td>• Understand strategies to navigate ACOs from a physician standpoint</td>
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<td>• Hear about efficient storage and exchange of patient data</td>
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<td>Scott Berkowitz, MD, Medical Director, Accountable Care; Assistant Professor of Medicine, JOHNS HOPKINS UNIVERSITY – SCHOOL OF MEDICINE Executive Director, JOHNS HOPKINS MEDICINE ALLIANCE FOR PATIENTS, LLC.</td>
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<td>Barbara Adams, Vice President, Information Technology Services (TIS) TEXAS HEALTH RESOURCES</td>
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<td>David Chou, Chief Information Officer, UNIVERSITY OF MISSISSIPPI MEDICAL CENTER</td>
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<td>12:30-1:40</td>
<td>Luncheon in the Executive Networking Lounge</td>
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1:45  Insight on Data Analytics and Governance to Manage Information, Increase Access, and Improve Care

- Capture and extract the right data to manage patient populations
- Learn to view Enterprise Data Warehousing (EDW) as a key corporate asset
- Understand the importance of data security and drivers of Information Governance (IG)
- Gain insight on effective measures to ensure data integrity
- Shift from traditional analytics to advanced analytics to create value: Data mining, use of metrics, and predictive modeling strategies
- Examine recent collaborations between payers and providers to share data, decrease cost, and improve care

Moderator:
Ken Congdon
Editor-In-Chief
Health IT Outcomes

John D. Carew, PhD
Assistant Vice President,
Dickson Advanced
Analytics, CAROLINAS
HEALTH CARE SYSTEM

Mark Caron
Senior Vice President and
Chief Information Officer
CAPITAL BLUECROSS

Stephan Fihn, MD
Director, Office of Analytics
and Business Intelligence
VETERANS HEALTH ADMINISTRATION (VHA)

2:45  Enhanced Patient Engagement Approaches: An Era of Mobile Health

- Leverage innovative tools to increase access in a consumer-centric health care system
- Hear about the power of social media to influence behavior, connect patients, providers, and caregivers
- Create patient-centric and provider-centric mobile apps
  - Ensure patients are equally responsible for their care and recovery
  - Wearable devices: How can they assist in monitoring treatment and progress?
  - What incentivizes patients to actively participate in their health and well-being?

Moderator:
Lindsey S. Dunn
Managing Editor, Custom
Publications, Health Forum,
a strategic business unit of
the AMERICAN HOSPITAL
ASSOCIATION

Ricky Bloomfield, MD
Director, Mobile
Technology Strategy
DUKE MEDICINE

Robert J. Dudzinski
Executive Vice President,
Healthcare Practice
WEST CORPORATION

Joseph C. Kvedar, MD
Founder and Director,
Center for Connected Health
PARTNERS HEALTHCARE

3:50  Afternoon Remarks

Merrill Goozner
Editor
Modern Healthcare

3:55  Aligning Patient Experience with Wellness: The Road to Better Health

- The missing link in patient care: A focus on compassion
- The move toward a “System for Health” with patient-centered wellness and education

Moderator:
Merrill Goozner
Editor
Modern Healthcare

Lloyd H. Dean
President and Chief Executive Officer
DIGNITY HEALTH

Jonathan Woodson, MD
Assistant Secretary of Defense for Health
Affairs, MILITARY HEALTH SYSTEM
(MHS)

4:40  Collaboration and Partnerships Reshaping Health Care

- Impacts of value-driven alliances and partnerships between payers, providers, employers, and suppliers
- Provider consolidation and the future of these affiliations
- The rise of the employed physician and how that changes health care delivery
- Vertical integration of plans and health systems: How is that working?

Richard L. Gundling
Vice President, Healthcare Financial Practices
HEALTHCARE FINANCIAL MANAGEMENT ASSOCIATION (HFMA)

Additional Thought Leaders TBA

5:40-6:40  • Reception in the Executive Networking Lounge

Tune in to WHCC faculty interviews @ www.worldhealthcarecongress.com/SpeakerInterviews

Agenda as of 12/10/14 • Speakers and sessions are subject to change

TO REGISTER, PLEASE VISIT: WWW.WORLDCONGRESS.COM/whccHIT • CALL: 800-767-9499 • EMAIL: WCREG@WORLDCONGRESS.COM
WEDNESDAY, MARCH 25, 2015

7:30-1:30 • Congress Registration Open
7:30-8:00 • Networking Breakfast

8:00 • Opening Remarks

8:05

**Accelerate the Pace of Change with Innovative Care Models**

- Explore disruptive care models that overcome roadblocks to innovation and quicken the pace of change
- Look at examples of innovation and excellence driving cost savings and improved outcomes
- Examine technology that is transforming care in a scalable way

**Thought Leaders TBA**

9:05

**Communicate Effectively to the New Consumer**

- Consumer engagement in an era of high deductibles, narrow networks, and transparency
- Strategies to improve experience and influence choice throughout the consumer journey as purchaser, member, and patient
- Leveraging technology and data to effectively engage members, improve health outcomes, and enhance the member experience

**Moderator:** Stan Nowak  
Chief Executive Officer and Co-Founder  
SILVERLINK COMMUNICATIONS

**Mario Schlosser**  
Co-Chief Executive Officer and Co-Founder  
OSCAR

**Additional Thought Leaders TBA**

10:05

**Value and Potential of Virtualizing Medicine: How and Why Should We Make this Transition?**

- What does connected mean? Is it theory, tools, or the Consumer Electronics Market (CEM)?
- Explore results of implementing patient engagement tools and the effectiveness of wearables
- How does virtual medicine impact the provider-patient relationship? Where does responsibility begin and end?
- Can the current system adapt or is it poised for a revolution?

**Moderator:** Todd Hixon  
Founder and Managing Partner  
NAV.VC

**Shahid Azim**  
Chief Executive Officer and Co-Founder  
QUANTTUS, INC.

**Horace L. Blackman**  
Vice President, Health & Life Sciences  
LOCKHEED MARTIN

**Joseph C. Kvedar, MD**  
Founder and Director, Center for Connected Health  
PARTNERS HEALTHCARE

**Andrew Watson, MD**  
Chief Medical Information Officer, International and Commercial Services Division, UNIVERSITY OF PITTSBURGH MEDICAL CENTER (UPMC); Medical Director, Center for Connected Medicine, UPMC

11:10-11:55

**CONCURRENT MARKET INSIGHTS A-C**

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L-Z: Suzanne Carroll, Manager, Business Development  • Suzanne.Carroll@worldcongress.com  • 781-939-2648

12:00 Luncheon Begins

12:20-12:30

**Afternoon Remarks**

**Ray Desrochers**  
Executive Vice President  
HEALTHEDGE

12:30 **LUNCHEON KEYNOTE:**  
The Future of U.S. Health Care: Where Do We Go from Here?

**The Honorable Newt Gingrich**  
Former Speaker  
U.S. HOUSE OF REPRESENTATIVES  
Contributor, CNN

1:30 • Close of Congress
EDUCATIONAL UNDERWRITERS:

- ACCRETIVE HEALTH
- AON
- healthedge
- InstaMed
- manatt
- MILLENNIUM HEALTH
- PNC HEALTHCARE
- PRIME THERAPEUTICS
- PwC
- SeeChange HEALTH SOLUTIONS
- Silverlink
- strategy&
- TeleTech
- west

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- JOHNS HOPKINS CAREER ADVISING SCHOOL
- RxANTE
- strenuus.

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- Market Insight Series • Luncheon • Workshops • Networking Breaks

If you are interested in Sponsorship and Executive Networking opportunities, please contact:

Suzanne Carroll, Manager, Business Development • Email: Suzanne.Carroll@worldcongress.com • P: 781-939-2648

Bernie Weiss, Vice President, Business Development • Email: Bernie.Weiss@worldcongress.com • P: 781-939-2502

NEW Peer-to-Peer Networking Breakfasts

Remove the stress from networking. In response to your feedback, we are pleased to announce Peer-to-Peer Networking Breakfasts. Something new for the 12th Annual WHCC, these allow you to connect with peers, share notes and best practices, and discuss emerging trends in a relaxed environment. Begin your day enjoying breakfast with your counterparts, engaging in stimulating conversations, and building lasting relationships.

While at the event, join one of the following groups on Monday and Tuesday morning for breakfast:

Peer Breakfast: All Things Data & Technology
Peer Breakfast: All Things HR
Peer Breakfast: All Things Policy
Peer Breakfast: All Things Finance
Peer Breakfast: All Things Clinical
Peer Breakfast: All Things Accountable Care

WHCC 2014 Primary Market Attendees Breakdown

- 65% of the 2014 WHCC delegation were senior-level executives including C-suite, Senior Vice Presidents, and Directors.